

# PR & Marketing Executive (f/m/d)

Arbeitsort: Großbritannien, London | Beschäftigungsart: Teilzeit | Stunden: 20 | Befristung: unbefristet | Eintritt: sofort

#feelaustria #lebensgefühl

Austria Tourism (AT) is Austria's national tourism organisation. Our core responsibilities include building and positioning the „Holidays in Austria“ brand, innovative marketing within the most promising international markets and passing our knowledge of guests and markets on to the Austrian tourism industry, thus making an important contribution towards the competitiveness of Austria as a holiday destination. Promote Holidays in Austria with us!

To join our team, we currently have an opportunity for a

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### This is how you can make an impact

- Responsible for the organisation of all press trips to Austria (including story pitching, entering into a personal dialogue with relevant contacts and showing a presence on specialist platforms)
- Media monitoring and answering enquiries from the media
- Responsible for keeping the media newsroom up-to-date
- Working as part of international project teams to research stories on key themes and create content for media relevant channels, adapting (translating and rewriting) it to suit target group and market
- Support with event organisation and marketing campaigns where relevant

### This is how you impress us

- Degree in communications, PR, journalism or tourism marketing
- Excellent spoken and written English and basic knowledge of German
- Passion for communication, interest in socially relevant topics and understanding of editorial work
- Knowledge of the British media landscape in its digital and analogue variety and open to new and future developments
- Existing knowledge or keen to continuously expand and share knowledge of the following areas:
  - Austria and its tourism offers, products and destinations
  - Trends and local developments, especially in regards to socially relevant topics
  - Relevance and appeal of different content and formats across various channels

### Unsere Werte definieren unsere teamorientierte Zusammenarbeit:



Gemeinsam erreichen wir mehr. Weltweit.  
#weconnect



Begeistert entwickeln wir Lösungen. Kompetent.  
#wecreate



Wir sorgen für uns selbst und unser Umfeld.  
Verantwortungsvoll.  
#wecare

At our company, diversity is highly valued and equal opportunity is actively promoted. Our corporate culture is characterized by respect and strong

team spirit. We offer flexible working hours and the option to work from home to support a good work-life balance. Our employees benefit from state-of-the-art working tools, 6% of pension contribution, private healthcare as well as extensive opportunities for professional training and development. Additionally, we value a modern and relaxed work atmosphere that encourages creativity and innovation.

Discover the diversity of our inspiring work at [www.austria.info](https://www.austria.info) and [www.austriatourism.com](https://www.austriatourism.com). We look forward to your application, which lets us feel the Austrian way of life.

The average salary for this position starts at an annual gross salary of GBP 17.000,00 based on half-time employment. Depending on specific qualifications and experience, there is the possibility for overpayment

If you are interested in this exciting role, we look forward to receiving your application which includes your motivation, experience and – above all – personality.

#### Right to Work in the UK

In compliance with UK employment laws, all applicants must have the right to work in the UK. This means you must either be a citizen of the UK, a citizen of countries in the European Economic Area (EEA), a Swiss national with settled or pre-settled status, or hold a valid visa or work permit allowing you to work in the UK.

If you are invited for an interview, you will be asked to provide evidence of your right to work in the UK by showing the appropriate documents, such as a passport, national identity card, or a work permit/visa. Please be aware that it is your responsibility to ensure you can provide proof of your right to work in the UK, as failing to do so may affect your application.

We are dedicated to fostering a diverse and inclusive workplace and encourage eligible applicants from all backgrounds to apply.